



Summit

FOR INSTALLATION 2025



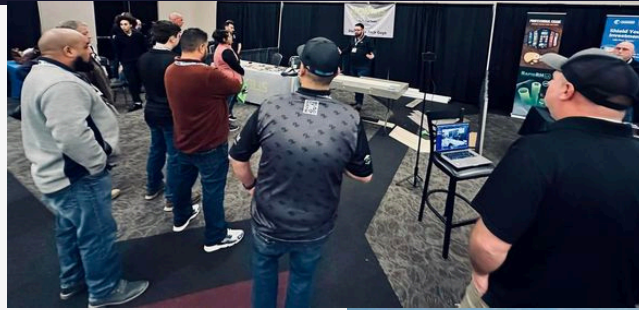
**EVENT
OPPORTUNITIES**

February 17-19
Dalton, GA



SUMMIT FOR INSTALLATION

This event delivers a unique opportunity for flooring professionals—installers, contractors, manufacturers, and suppliers. Attendees will dive into educational sessions, gain behind-the-scenes access with mill tours, and experience a powerhouse trade show built to drive innovation, sharpen skills, and strengthen industry connections.



Whether you're here to expand your expertise or get a firsthand look at the latest tools and products, this high-impact event promises to be a game-changer.

Event Hosts



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EVENT HIGHLIGHTS

FEBRUARY 17

Mill Tours

Installer, Contractor, and Inspector Attendees will get the opportunity to go behind-the-scenes at local manufactures.

FEBRUARY 18

Educational Sessions & Panel Discussion

In-demand educational sessions will be delivered by the top experts and industry leaders in flooring.

The day will conclude with an informative and engaging panel discussion.

FEBRUARY 19

Educational Sessions & Trade Show

More great educational sessions on deck and a powerhouse trade show.



EVENT SPONSORSHIPS

\$4,800

Lunch Sponsor

Signage: Logo signage in lunch area

Recognition: Company mentions before, during, and post event.

Trade Show: Includes a complimentary 10x10 booth.

Availability: Two opportunities—Tuesday, Feb. 18, and Wednesday, Feb. 19.

\$2,500

Event Hall Sponsor

Your company's signage is placed at the entrance and throughout the meeting hall.

\$2,000

Break Sponsor

Your company's signage will be posted around the break area with an introduction before the break. Two break sponsorships available.

\$1,000

Lanyard Sponsor

Includes your company on the custom event lanyards alongside NAFCT and UNITE.



EVENT TRADE SHOW

Capture the attention of highly engaged flooring industry professionals.



\$1,800

**10 x 10 Booth Space
(1) cloth & skirted table
(2) chairs**

**Two (2) Attendee
Registrations**

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YOUR SUPPORT MATTERS

Supporting this event provides a prime opportunity to position your brand at the forefront of the flooring industry. Here's why:

1. Targeted Exposure - Connect directly with a highly engaged audience—key decision-makers looking for cutting-edge products and services.
2. Industry Leadership - Align your company with the industry's top professionals, demonstrating your leadership and commitment to advancing the trade.
3. Support Industry Education - By supporting this event, you'll contribute to advancing the industry's knowledge and skill sets through training, certification programs, and professional development.

Supporting this event positions your brand as a trusted leader in the flooring industry, giving you access to valuable exposure and high-impact business opportunities.

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Thank you for your consideration!

**For More Information or
to Secure a Sponsorship**

Contact:

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